

 MPI  
**PITTSBURGH**  
CHAPTER



# **Sponsorship Opportunities**

Dear Partner:

Meeting Professionals International (MPI) has more than 18,500 members belonging to more than 80 chapters and clubs in 22 countries. As an affiliate of the world's most vibrant global meetings and events industry association, MPI Pittsburgh has over 110 members, comprised of both planners and suppliers.

MPI Pittsburgh leadership is committed to ensuring that our chapter thrives with a healthy membership base, exceptional education, and professional development opportunities. We would like to partner with you to support the meetings industry in the Greater Pittsburgh area—and beyond.

MPI Pittsburgh hosts six educational meetings, three networking events, a holiday party and an annual Gala event each year. Our sponsorship opportunities offer a variety of ways to promote your organization or to show support for the meetings industry. By participating in a partnership with MPI Pittsburgh, you can gain valuable exposure to a target audience of industry professionals and strengthen your presence in the marketplace. I encourage you to take advantage of this opportunity to market your company to Pittsburgh's corporate meeting planners, governmental agencies, associations, independent planners, and educational institutions. Each of our sponsorship levels provides an opportunity for your organization to be promoted to our members on a regular basis.

**Why become a MPI Pittsburgh sponsor?**

- 110 members – 65% of whom represent the planner community
- Together, MPI Pittsburgh planners have a combined buying power of over \$48 million annually!
- 49% of MPI Pittsburgh planners spend \$250,000 to \$1 million annually on meetings
- More than 80% of our planners have the buying power to approve or recommend facilities, select geographic locations, destinations, and products and services
- [www.mpipittsburgh.org](http://www.mpipittsburgh.org), receives an average of 3750 visits each month
- 83% of MPI members buy from other MPI members!

Thank you for your consideration of this exciting program!

Sincerely,  
Stephanie Adams  
2016-2017 MPI Pittsburgh President



## SPONSORSHIP PACKAGES

All proceeds go to MPI Pittsburgh to enhance member's education, scholarships, and events.

### **Platinum Partners**            \$6,000

- One complimentary annual Premier membership to MPI Pittsburgh
  - Including discounted member rates at MPI Pittsburgh meetings, access to MyMPI online community, global member directory, industry news, and more!
- Banner ad on MPI Pittsburgh homepage
- Opportunity to serve as a greeter at registration for one meeting
- Two dedicated email blasts sent directly to MPI Pittsburgh membership database
- Podium time at two monthly meetings for three minutes
- Six social media mentions
- Distribution of marketing materials at two meetings
- Exhibit table at three monthly meetings
- Preferred Vendor Listing with web link for one year
- Logo on website as well as newsletter for one year
- Logo projected on screen at events
- Recognized as MPI Pittsburgh Platinum Partner for one year

### **Gold Partners**                \$3,000

- One complimentary annual Preferred membership to MPI Pittsburgh
  - Including discounted member rates at MPI Pittsburgh meetings, access to MyMPI online community, global member directory, industry news, and more!
- One dedicated email blast sent directly to MPI Pittsburgh membership database
- Podium time at one monthly meeting for three minutes
- Four social media mentions
- Distribution of marketing materials at one meeting
- Exhibit Table at two monthly meetings
- Preferred Vendor Listing with web link for one year
- Logo on website as well as newsletter for one year
- Logo projected on screen at events
- Recognized as MPI Pittsburgh Gold Partner for one year

### **Silver Partners**              \$2,000

- One complimentary annual Preferred membership to MPI Pittsburgh
  - Including discounted member rates at MPI Pittsburgh meetings, access to MyMPI online community, global member directory, industry news, and more!
- Two social media mentions
- Exhibit Table at one monthly meeting
- Preferred Vendor Listing with web link for one year
- Logo on website as well as newsletter for one year
- Logo projected on screen at events
- Recognized as MPI Pittsburgh Silver Partner for one year

### **Friends of MPI**                \$1000

- One complimentary annual Preferred membership to MPI Pittsburgh
  - Including discounted member rates at MPI Pittsburgh meetings, access to MyMPI online community, global member directory, industry news, and more!
- Exhibit Table at one monthly meeting
- Preferred Vendor Listing with web link for one year

### **Custom sponsorships are available!**

Have your business cards added to each attendee's name badge, scholarship a new member, donate a raffle item—we'd love to think creatively with you!



## Sponsorship Donation Form

<b>Contact Name</b>		
<b>Company/Organization</b>		
<b>Address</b>		
<b>City</b>	<b>State</b>	<b>Zip</b>
<b>Phone</b>	<b>Fax</b>	
<b>Email</b>		

### Partnership Level

- Platinum Partner - \$6,000
- Gold Partner - \$3,000
- Silver Partner - \$2,000
- Friends of MPI Pittsburgh, \$1,000
- Custom Sponsorship \_\_\_\_\_

### Payment

- Check Enclosed
- Credit Card

**Name on Card** \_\_\_\_\_

**Type of Card:**  American Express  Visa  Mastercard  Discover

**Expiration Date:** \_\_\_\_\_

**Credit Card Verification Code:** 3-digit for Visa, Mastercard, Discover, 4-digit for American Express: \_\_\_\_\_

**Signature of Cardholder:** \_\_\_\_\_

**Please make checks payable to MPI Pittsburgh and send with form to:**

MPI Pittsburgh  
352 NE 3rd Ave.  
Delray Beach, FL 33444

Phone: 412-200-7972

Fax: 561-274-4849

**Email:** [admin@mpipittsburgh.org](mailto:admin@mpipittsburgh.org)

